

NEXT GENERATION CHIEF BUSINESS OFFICERS' INSTITUTE

SUNDAY JULY 27 – WEDNESDAY JULY 30, 2008

Presented by Larry Goldstein and Pat Sanaghan

SCHEDULE OF EVENTS

(All events held at Crowne Plaza Hotel unless otherwise noted)

Sunday, July 27

6:00 – 8:00 p.m. **Registration and Welcome Buffett**

Monday, July 28

7:30 – 8:30 a.m. **Continental Breakfast**

8:30 – 9:00 a.m. **Introductions**

9:00 – 10:00 a.m. **Leadership Overview**

A presentation covering the roles, skills, and qualities required for success in higher education leadership positions.

10:00 – 10:15 a.m. **Break**

10:15 – 11:10 a.m. **Future Timeline**

An interactive session requiring participants to think up to ten years out to consider issues, events, and trends that will affect higher education.

11:10 – 12:00 noon **Team Assessment**

This session examines the critical elements of highly effective teams. It relies on an instrument developed to assess team effectiveness. Participants will be able to assess a team of which they are a member, and the facilitators will offer insights to help the participants address opportunities to enhance team performance.

12:00 – 1:00 p.m. **Lunch**

1:-00 – 1:50 p.m.

Key Relationships for a CFO

A presentation built on a typical higher education organization chart. The focus for the session is the key points of interface between the CFO and the other members of the cabinet and the types of issues that are likely to arise.

1:50 – 2:45 p.m.

Leadership Wheel

Utilization of a tool that helps participants understand their operating style and the impact it has on their effectiveness when working with others.

2:45 – 3:00 p.m.

Break

3:00 – 4:15 p.m.

**Guest Speaker - Dr. Robert M. Smith, President
Slippery Rock University, Pennsylvania**

Dr. Smith will discuss leadership, with a focus on the demands faced at the Chief Financial Officer level.

4:15 – 5:05 p.m.

Key Issue Analysis—Follow-up to Future Timeline

The Future Timeline will surface the major impacts that will be experienced by higher education during the next ten years. This interactive session examines those impacts to explore what institutions currently are doing in response, and what efforts must be undertaken in the future.

5:05 – 5:15 p.m.

Day One wrap-up / evaluation

7:00 – 11 p.m.

Reception and Dance (Hyatt Regency Hotel in conjunction with CBMI)

Tuesday, July 29

7:30 – 8:30 a.m.

Continental Breakfast

8:30—8:45 a.m.

Reflections on the Leadership Wheel

8:45 – 10:30 a.m.

Collaborative Teaching Activity

This interactive session demonstrates a technique for leveraging the learning of groups utilizing classic articles from contemporary business literature.

10:30 – 10:45 a.m.

Break

- 10:45 – 12:15 p.m. **Multi-faceted Case Study**
- This interactive session explores a variety of challenges that are faced periodically by campus finance personnel.
- 12:15 – 1:15 p.m. **Lunch**
- 1:15 – 2:30 p.m. **Conversation with a President – Dr. Joseph Johnson**
- President Emeritus, University of Tennessee**
- Dr. Johnson will discuss what a president needs from his or her Chief Financial Officer, with an emphasis on ethics, leadership, and management.*
- 2:30 – 2:45 p.m. **Break**
- 2:45 – 4:00 p.m. **Concurrent Sessions**
- Joan K. Piscitello, Treasurer, Iowa State University
- A discussion on the technical aspects related to treasury, debt, investments, cash flow, etc.*
- Rebecca Adair, Risk Manager, Iowa State University
- A discussion about the management of risk, which includes strategic risk, reputational risk, financial risk, etc.*
- Paul Braese, Physical Plant Director, Warren Wilson College
- A discussion on sustainability, which encompasses a broad range of issues related to energy consumption, green building, not damaging the environment, sustaining financial viability, etc.*
- 4:00 – 5:00 p.m. **Open Forum**
- Questions and answers with panelists (The presenters who participate in the concurrent sessions will field questions from the audience)
- 5:00 – 5:15 p.m. **Day Two wrap-up / evaluation**

Evening on your own.

Wednesday, July 30

7:30 – 8:30 a.m. **Continental Breakfast**

8:30 - 10:00 a.m. **Financial Ratio Analysis**

A presentation providing the background and context for utilizing financial ratios to better understand an institution's financial health. The key ratios will be explained for both public and independent institutions.

10:00 – 10:15 a.m. **Break**

10:15 – 11:25 a.m. **Financial Analysis Ratio Workshop**

Utilizing their institution's financial statements, participants will be guided through a hands-on activity to calculate their institution's composite financial index for the most recent three-year period. The workshop will include review of the changes in the ratio over time and examination of the factors that contributed to the changes in the measure.

11:25 – 12:15 p.m. **Wrap-up Session**

Final opportunity for participants to raise questions regarding any aspect of the program, particularly issues related to finance and other business topics.

1:00 – 5:00 p.m. **Tours, Golf Tournament, or just “rest and relax”**

7:00 - 9:00 p.m. **Closing banquet and certificate distribution**