



SACUBO Sponsorship Policy

SACUBO's sponsorship program provides opportunities for exposure at our professional development events. The intent of the SACUBO sponsorship program is to integrate all opportunities for corporate participation and recognize sponsors for their overall support of SACUBO. It is SACUBO's desire to maintain public confidence in the sponsorship and advertising arrangements that are undertaken in an open, transparent, fair and responsible manner.

Over the years, SACUBO has developed strong relationships with its corporate business partners. This has been primarily through exhibiting products and services at the Annual Meeting, and providing sponsorship opportunities at the Annual Meeting and Fall Workshop. Through sponsorships, SACUBO's respected business partners gain access to key decision makers and leaders in the southern region. Members of SACUBO benefit directly from the opportunity to network and build solid business relationships.

Sponsorships are authorized when consistent with the values and purposes of SACUBO. All sponsorship agreements must be in writing and must be consistent with the mission of SACUBO. The Sponsorship Coordinator, or his or her designee, will closely monitor the appropriateness, content, and obligations made by the sponsors. All revenues received from sponsorships must be handled and retained within SACUBO accounts.

SACUBO recognizes corporate business participation but does not endorse any individual business partners or their products and/or services.

It is incumbent upon the members of the SACUBO Board of Directors to observe high standards of business and personal ethics in the conduct of their duties and responsibilities. Each SACUBO Board member is required to sign a conflict of interest disclosure form annually. All members of SACUBO and their corporate business partners are encouraged to review their own organization's code of conduct prior to attending SACUBO events.

Guidelines have been established relating to appropriate business partner conduct at SACUBO events. These guidelines include such practices as prize-drawings and booth gifts, and it is required that SACUBO sponsors adhere to these principles. All drawings must be done on a random basis. Individual booths gifts must be limited in value to not more than \$50 per item. General prize drawings must also be made on a random basis with the value of the prize not to exceed \$250 per item.