

THE REAL STORY OF UGA,
THE UNIVERSITY OF GEORGIA BULLDOG MASCOT

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Mr. Seiler is a native Savannahian who has practiced trial law in Savannah since his admission to the Bar in 1958. He holds a BBA degree with a major in finance and a Juris Doctors Degree from the University of Georgia.

He and his family have owned and provided the University of Georgia Bulldog Mascots for 53 years. He is a co-author of the popular book "*Damn Good Dogs, the real story of UGA, the University of Georgia Bulldog Mascots*" This book is now in its fourth printing.

His presentation to our group is not about football. It is a collection of interesting and humorous incidents that he has experienced over the years in traveling with the Mascot to games and University of Georgia related functions.

Before exposing the audience to these humorous vignettes, such as the time that UGA IV committed a breach of social etiquette on the new Astro turf in Vanderbilt Stadium, the nationally known incident where UGA V went after the Auburn football player after he had scored a touchdown against the Bulldogs and

the escapade of UGA VI in the skybox at Sanford Stadium when he decided to help himself to lunch being served by a caterer, he will answer many of the questions most frequently asked by fans, students and news media about the Georgia Mascots including:

How did it all get started?

How did UGA get his name?

Will he bite?

What does he eat and how much?

How does he travel?

Where does he stay on out of town trips?

Who makes his fitted jerseys?

How did the deceased mascots come to be buried in Sanford Stadium?

After you hear all of these fascinating facts, you will leave with a deep appreciation of the Georgia Bulldog and you will understand why this animal has become a national sports icon.