Wednesday, February 21

11:00 am-8:30 pm  Career Coaching
Su  ite 214
Diane Fennig, Senior Consultant, The Human Capital Group

Coaching sessions are only available to registered attendees. If you did not sign up and would like to participate, please check at the SACUBO registration desk to see if there are openings.

* Coaching sessions are generously supported by GCA Education Services.

5:30-8:30 pm  Registration
Riverwalk Terrace

6:30-8:30 pm  Networking Reception
Riverwalk Terrace

Get to know your fellow attendees during this very interactive event. It’s the perfect kickoff for SACUBO’s Women’s Leadership Forum.

* Massage chairs are generously provided by The Budd Group.
Thursday, February 22

7:30 am-5:00 pm  Registration
Majestic Ballroom Prefunction

7:30-8:30 am  Breakfast
Atrium (If you are not staying at the Embassy Suites, make sure you have a breakfast voucher. You can get a voucher at registration.)

8:30-10:00 am  Dr. Cynthia Teniente-Matson
President, Texas A&M University – San Antonio
Majestic Ballroom BC

10:00-10:15 am  Break
Majestic Ballroom BC

10:15 am-12:00 pm  The Power of the She Economy
Majestic Ballroom BC
Mary Lou Merkt, Vice President for Finance and Administration, Furman University and NACUBO Board Chair
Kay McFarlin, President and CEO, TIAA Charitable
Lindy Sherwood, President and Senior Managing Director, TIAA Kaspick and Chair, Kaspick & Company Board of Managers
Christina Cutlip, Senior Managing Director, Institutional Retirement Client Engagement & Advocacy, TIAA

“Women account for 85% of all consumer purchases including everything from autos to health care.”

“Over the next decade, women will control two thirds of consumer wealth in the United States and be the beneficiaries of the largest transference of wealth in our country’s history. Estimates range from $12 to $40 trillion. Many Boomer women will experience a double inheritance windfall, from both parents and husband.”

Join the panel of experts for a lively discussion focusing on women’s economic impact, both personally and professionally. Topics to discuss include:

- She economy stats
- Women’s giving trends
- Who has given to an organization
- Fundraising to Women
- Giving Circles

Connect to the Wifi
Network: EmbassyMgt (No Password is Required)
12:00-1:00 pm  Networking Lunch
Atrium

1:00-2:30 pm  Confident Communication and Networking Know How
Majestic Ballroom BC
Terri Thompson, Owner, Terri Thompson Presents

Starting with game changing communication, we will look at how we communicate more by what we don’t say than what we do. And what ten traits make a truly good communicator? Then we will move to networking as we look at the four need-to-know networking tips everyone should practice and how to apply networking to our everyday lives and careers.

2:30-2:45 pm  Break
Majestic Ballroom BC

2:45-4:15 pm  One Incredible Tool to go From Success to Significance
Majestic Ballroom BC
Karren Alexander, Author, Invisible Hands

Do you accept yourself for who and what you are? Have you had a career tune-up lately? Do not short circuit yourself based on your successes or negative experiences. Learn this one incredible way to transform from success to significance and continuously have an amazing career.

4:15-5:15 pm  Reception and Book Signing
Majestic Ballroom Prefunction

* TIAA is generously providing a copy of Invisible Hands for each attendee. Karren Alexander will be signing the books during the reception.

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Friday, February 23

7:30-8:30 am  Breakfast  
Atrium (If you are not staying at the Embassy Suites, make sure you have a breakfast voucher. You can get a voucher at registration.)

8:30-10:00 am  Carry Out, Carry On  
Majestic Ballroom BC  
*Marta Perez Drake, Senior Vice President, Education, Development and Membership, NACUBO*  
*Susan Maddox, Vice President for Finance and Administration, Presbyterian College*

Join an interactive discussion focusing on how women can set realistic expectations, advance in their careers, take risks, and pay it forward. Connect with your fellow female business officers about developing your professional persona, overcoming bias, defining success, building networks, and carrying on.

10:00-10:15 am  Break  
Majestic Ballroom BC

10:15-11:45 am  Life Lessons for Leadership  
Majestic Ballroom BC  
*Dr. Kelly Quintanilla, President/CEO, Texas A&M University – Corpus Christi*

The many life lessons I have learned along the way have created my unique leadership style.

11:45 am-12:00 pm  Meeting Reflections and Wrap Up  
Majestic Ballroom BC

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